

**Marketing Management - Diploma  
Diploma  
Approximate Program Expense**

*Revised: 06/29/16*

TERM		TUITION	FEES		BOOKSTORE COSTS	GRAND TOTAL
1st	COLL 1500 ENGL 1010 MATH 1012 PSYC 1010	\$1,068.00 Diploma	\$259.00 (Fee) \$25.00 Application		\$410.00 Textbooks	\$1,762.00
2nd	MKTG 1100 MKTG 1160 MKTG Spec COMP 1000	\$1,068.00 Diploma	\$259.00 (Fee)		\$400.00 Textbooks	\$1,727.00
3rd	MKTG 1190 MKTG 2090 MKTG Spec MKTG Spec MKTG 1130	\$1,335.00 Diploma	\$259.00 (Fee)		\$475.00 Textbooks	\$2,069.00
4th	MKTG Spec Elec-MKTG MKTG 2300	\$1,068.00 Diploma	\$259.00 (Fee) \$35.00 Grad Fee - MKTG 2300		\$350.00 Textbooks	\$1,712.00
						\$0.00
						\$0.00
						\$0.00
						\$0.00
<b>TOTAL</b>		<b>\$4,539.00</b>	<b>\$1,096.00</b>	<b>\$0.00</b>	<b>\$1,635.00</b>	<b>\$7,270.00</b>

Tuition and fees are paid at registration. Books are purchased the first day of each quarter. Tuition is based on full-time status.

Out-of-state residents pay \$178 per credit hour in tuition, except Jefferson, Gadsden, Leon Counties, and all of Alabama.

\*\* Prerequisites to Program Admission.

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